

Judy Barton Memorial Tourism Scholarship



JUDY BARTON (1949 - 2018) was a pioneer in the development of tourism in the Cumberland Gap Region. She served as the city recorder for the Historic Town of Cumberland Gap for many years. While in that capacity she served as director of the famous "Folk Fest" and was a driving force in the creation of "The State of Cumberland." In 2000, while continuing to reside in Cumberland Gap, she became the director of tourism in Bell County, KY and became an adviser and advocate for tourism development throughout the State of Kentucky and the Cumberland Gap Region. She held this position until the time her health began to fail. Judy will forever be remembered for her love and devotion to the Cumberland Gap Region and its people which she displayed through her energetic "can do" attitude.

Congratulations to our previous winners.

2018 Haley Nicely
Washburn High School
2019 Ethan Phillips
Barbourville High School
2020 Rebecca Fortner
Pineville High School

The Cumberland Gap Region Tourism Association has established this \$500 Memorial Scholarship to be presented annually to a high school senior within the Cumberland Gap Region. Criteria for application and selection may be found on our website at cumberlandgapregion.com



Cumberland Gap Region Tourism Association

613 Main St, Suite 1, New Tazewell, TN 37825

423-259-8406 cgrta@yahoo.com cumberlandgapregion.com

SPONSORS: Realty Group of New Tazewell, City of New Tazewell, Olde Mill Inn Bed and Breakfast, City of Harrogate, Historic Barbourville, Union County Chamber of Commerce

CRITERIA FOR SCHOLARSHIP APPLICATION:

Any senior attending either a public, private, or home school located within any of the ten counties comprising the Cumberland Gap Region may enter this scholarship competition by submitting a written essay to the Corporate Office of the CGRTA. Members of the CGRTA Board of Directors will make the final selection of the winning composition. The winning student will be notified and the scholarship will be presented during the school's awards program.

SUBMISSION:

A. COVER SHEET

Student Name
Address
Email
Phone
Name of School
School Address
County in which school is located
School Phone

B. ESSAY TOPIC (Minimum 500 words – Maximum 1,000 words)

"What impact does tourism and tourism development have upon the economy in the Cumberland Gap Region?"

C. RULES

1. Must be typed (double spaced).
2. Footnote any references used.
3. Attach the cover sheet to the front of your composition.
4. **DO NOT** include your name or school on any page of your composition.
5. Mail or email your composition to:

Cumberland Gap Region Tourism Association, Inc.
c/o Carl Nichols, President/CEO
613 Main Street, Ste. #1
New Tazewell, TN 37825
or
CGRTA@yahoo.com

- D. Your essay must be **postmarked or emailed NO LATER THAN MAY 1, 2021.**

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CRITERIA FOR SCORING

Each question will be scored on a scale of 1 – 10 possible 100 points from each judge. Scores will be averaged to determine the SCHOLARSHIP WINNER.

1. Was the thesis of their essay clearly stated and understandable?
2. Did the student display knowledge of “the economic importance of tourism to the Cumberland Gap Region”?
3. Did the student support their statements with facts, statistics, and other supportable evidence?
4. Did the student display concern for promoting our region through tourism development?
5. Did the student display knowledge of current tourism attractions in the Cumberland Gap Region?
6. Did the student include the “Cumberland Gap Region” in their discussion rather than limiting their scope to one county or community?
7. Was there notable evidence of “research” in their essay?
8. Did the student offer suggestions for expanding and developing tourism in the Cumberland Gap Region?
9. Do you feel that the writer fully defended and supported the thesis of this essay?
10. What is your OVER-ALL opinion of the content, readability and presentation of this essay?

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